|  | **About Bridgeway Learning Systems** |
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| [About Bridgeway Learning Systems](http://www.bridgewaylearning.com/home/about-bls) Our company is defined by our relentless efforts to help financial advisors, insurance agents, product wholesalers and other sales professionals to ethically persuade more clients to buy and keep their products.  Founded in 1985 and incorporated in 2004, our business is based on proven ideas and solutions our co-founders, Ray Gullickson, FIC, CLU®, ChFC® and David Thesing, CFP®, CLU®, ChFC®, CAP®, MSM, created to solve problems and help clients reach their productivity goals.  Today our team consists of results orientated associates and strategic partners who have proven their ability to deliver specific solutions to meet the needs of clients.  Our processes work so well, we are proud to offer a 100% money back guarantee on every trademarked solution we provide. | |
| [**Our Values**](http://www.bridgewaylearning.com/home/our-values)  We value people with the honesty, integrity, initiative, talent, and commitment to help themselves and their team develop satisfying and long-lasting relationships.  We value leaders who create profitable operations in a fun and fulfilling work environment.  We value managers and team leaders who implement strategies to deliver high quality client solutions and build strong teams.  We value people who invest in learning and skill development to leverage their God given talents so they can become stronger team members at work and at home. | |

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| **Our Vision**  To lead a team of highly talented individuals that provides consulting, training and coaching solutions to sales team and sales professionals so they can achieve more of the outcomes they want.  **Our Mission**  To help our clients profitably develop the attitudes, knowledge skills and habits to reach their full potential.  **Our Commitment**  To help our clients achieve the financial success, fun and fulfillment they envision as a reward for their investment of time, talent and financial resources.  **Our Clients**   * Create profitable operations in a fun and fulfilling environment * Execute leadership strategies to deliver high quality solutions * Invest in skill development and coaching to leverage associate’s strengths * Value collaborative and mutually beneficial long-lasting relationships | |